

Landscaping Business Startup Checklist

Use this checklist while setting up your landscaping business foundation.

- ☐ Choose your landscaping business type
- ☐ Decide which landscaping services you will offer
- ☐ Research your local market and competitors
- ☐ Choose your business name
- ☐ Register your landscaping business
- ☐ Apply for an EIN
- ☐ Open a business bank account
- ☐ Get landscaping business insurance
- ☐ Purchase essential landscaping equipment
- ☐ Set your pricing structure
- ☐ Create a quote and estimate process
- ☐ Set up scheduling and invoicing software
- ☐ Create a Google Business Profile
- ☐ Build a simple website
- ☐ Create business cards, yard signs, or flyers
- ☐ Tell friends, family, neighbors, and local groups about your services
- ☐ Get your first 5 landscaping customers
- ☐ Ask customers for reviews and referrals
- ☐ Create recurring maintenance plans
- ☐ Track income, expenses, fuel, equipment costs, and profit

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